

SOCIAL MEDIA GUIDELINES

The Integrated Marine Observing System (IMOS) uses social media to engage, promote and announce events to the IMOS community and people from the broader scientific community, and the public.

We are very proud of the work the IMOS community undertakes, and we strongly encourage the promotion of IMOS-related activities across social media.

When sharing IMOS-related news across social media we ask that you follow our social media guidelines.



Please do



- Tag the official IMOS account (See below), so we are notified and can share your news.
- Ensure you have a statement in your bio that your views are your own.
- Remember that social media is a public forum, so please keep IMOS-related posts and comments respectful and apolitical.

Please don't



- Don't '@', mention, or tag photos with IMOS stakeholders, leaders of agencies, or government officials. IMOS will evaluate any additional tagging or further engagement.
- Don't engage in troll-like behaviour in posts, comments or threads.
- Don't post discriminatory or offensive material.
- Don't post any material that breaches confidentiality or privacy.

Follow us



If you have any questions or if you need further guidance, please contact imos@utas.edu.au