

Community Social Media Guidelines

The Integrated Marine Observing System (IMOS) regularly uses our social media channels (see below) to engage, promote and announce events to the IMOS community and people from the broader scientific community, and the public.

We are very proud of the work the IMOS community undertakes, and we strongly encourage the promotion of IMOSrelated activities across social media.

When sharing IMOS-related news across social media we ask that you follow our simple social media guidelines:

Please Do



- Tag the official IMOS account (See below), so we are notified and can share
- Ensure you have a statement in your bio that your views are your own.
- Remember that social media is a public forum, so please keep IMOS-related posts and comments respectful and apolitical.

Please Don't



- Don't '@', mention, or tag photos with IMOS stakeholders, leaders of
- agencies, or government officials. So long as you've tagged the official
- IMOS account in your post, we will consider further tagging or other engagement.
- Don't engage in troll-like behaviour in posts, comments or threads.
- Don't post discriminatory or offensive material.
- Don't post any material that breaches confidentiality or privacy.

In addition, please make sure you are familiar with your own institution's social media policy. If you have any questions or if you need further guidance, please contact communications@imos.org.au.

Keep up to date with IMOS through our social media accounts



@Integrated Marine Observing System - IMOS





@Integrated Marine Observing System



@imos_australia

